

SPONSORSHIP OPPORTUNITIES

2019



UMC'S MISSION

is to energize Midcoast Maine nonprofit agencies through finance and guidance, supporting a network of resources stronger than any single organization. Our areas of focus are food, housing, health & safety, and economic security.

SPONSOR ONCE, SUPPORT MANY.

- * 100% of donations are applied to UMC's grants program, sponsors make events possible
- * Sponsorship funds allow us to expand services to better serve local nonprofits

ALL SPONSORS: will be listed in our annual reporting of the organization's donors.



2019 UMC PARTNER SPONSORSHIPS

YEAR-LONG ORGANIZATIONAL SPONSORS - \$6,000 - ~~2 Available~~ - HURRY - 1 Left!

- All Lead Sponsor benefits for **Grants & Dance** and **Day of Giving**
- Sponsor benefits for all **Learn With UMC** events
- Special recognition on UMC website, facebook and e-newsletters



LEARN WITH UMC

Year-long series of free workshops for local nonprofits on marketing, board training, fundraising & more!

WORKSHOP SPONSORS - \$500 each - ~~7 available~~ - 4 Available

- Your business mentioned in emails to nonprofit agency leaders and pre-event press release
- Multiple Facebook post mentions
- The opportunity to attend your sponsored workshop and network with attendees

GRANTS & DANCE COMMUNITY CELEBRATION

FRIDAY, SEPTEMBER 20 at the Rockport Opera House - Grant Award Celebration & Dance Party (open to the public)



COMMUNITY SPONSORS - \$500 - Unlimited

- Your business mentioned in monthly emails to nonprofit agency leaders & e-newsletters before and after the event
- Multiple Facebook post mentions

SUPPORTING SPONSORS - \$1,000 - ~~4 Available~~ - 2 Available

- All benefits of Community Sponsors, plus your business will be mentioned in post-event press release to statewide media outlets
- Your logo will also be included on our website

LEAD SPONSOR - \$5,000 - 1 Available

- The Lead Sponsor receives ALL of the above and their logo will be on all event promotional material, including posters that are widely distributed and on display in the Midcoast from Belfast to Rockland
- Receive 4 complimentary tickets to event.
- Lead Sponsor will also be mentioned in pre-event press release to statewide media outlets and UMC's printed newsletter as well as publicly thanked as part of the event program

DAY OF GIVING

SATURDAY, DECEMBER 14, 2019 - Downtown Rockland, Camden & Belfast

COMMUNITY SPONSORS - \$500 - Unlimited

- Your business mentioned in monthly emails to nonprofit agency leaders & e-newsletters before and after the event
- Multiple Facebook post mentions

LEAD SPONSORS - \$1,000 - ~~3 Available~~ - HURRY - 1 Left!

- All benefits of Community Sponsors, plus your business will be mentioned in pre-event press release to statewide media outlets as well as UMC e-news
- Your logo will also be included on our website and all event promotional material, including posters that are widely distributed and on display in the Midcoast



Call ASAP to reserve your sponsorship and begin receiving promotion!

87 Elm St, Suite 205, Camden, ME 04843 • 207-236-2299

QUESTIONS, CUSTOMIZATIONS OR FMI: megan@unitedmidcoastcharities.org • www.unitedmidcoastcharities.org