Strategic Plan Summary 2020-2025

Vision

United for a Stronger Community

UMC is the leader in providing financial and organizational support to Midcoast nonprofits so they can better accomplish their missions.

Mission

Identifying needs. Supporting solutions.

UMC energizes Midcoast Maine nonprofits through finance and guidance, supporting a network of resources stronger than any single organization. UMC’s primary focus areas are food, housing, health & safety and economic security.

Values

Integrity: UMC decisions are based on a commitment to the public good, responsible stewardship, accountability, and the conviction that it’s the right thing to do.

Transparency: UMC is open about how it manages itself and arrives at its decisions.

Responsibility: UMC monitors the results of its collective efforts to ensure all donations are applied as intended and to maximum effect.

Service: UMC is responsive to and advocates for the agencies it funds, working together to build networks that serve the greater good.

Collaboration: UMC believes our community is stronger when we work together.

By 2025, we aim to…

- Increase the number of people who have a personal experience with UMC: through grants, trainings, outreach, volunteering, etc.
- Fully fund the grant requests each cycle that make an impact in our focus areas.
  - Fully develop a society of donors to sustain our grantmaking.
  - Diversify our funding mix and concurrently increase major gifts, foundation grants and fee-for-service opportunities.
- Develop data quantifying the baseline in each focus area and measures to track the collective impact of our grantees.
- Deliberately and consistently share the results of our work and amplify the work of our grantees.
- Act proactively in response to the needs of local nonprofits.
- Right-size UMC’s human capital—staff, BOD, volunteers—and provide them with the resources to further UMC’s mission and fully utilize their specific skill sets.