



## Strategic Plan Summary 2020-2025

### Vision

#### *United for a Stronger Community*

UMC is the leader in providing financial and organizational support to Midcoast nonprofits so they can better accomplish their missions.

### Mission

#### *Identifying needs. Supporting solutions.*

UMC energizes Midcoast Maine nonprofits through finance and guidance, supporting a network of resources stronger than any single organization. UMC's primary focus areas are food, housing, health & safety and economic security.

### Values

*Integrity:* UMC decisions are based on a commitment to the public good, responsible stewardship, accountability, and the conviction that it's the right thing to do.

*Transparency:* UMC is open about how it manages itself and arrives at its decisions.

*Responsibility:* UMC monitors the results of its collective efforts to ensure all donations are applied as intended and to maximum effect.

*Service:* UMC is responsive to and advocates for the agencies it funds, working together to build networks that serve the greater good.

*Collaboration:* UMC believes our community is stronger when we work together.

### By 2025, we aim to...

- Increase the number of people who have a personal experience with UMC: through grants, trainings, outreach, volunteering, etc.
- Fully fund the grant requests each cycle that make an impact in our focus areas.
  - Fully develop a society of donors to sustain our grantmaking.
  - Diversify our funding mix and concurrently increase major gifts, foundation grants and fee-for-service opportunities.
- Develop data quantifying the baseline in each focus area and measures to track the collective impact of our grantees.
- Deliberately and consistently share the results of our work and amplify the work of our grantees.
- Act proactively in response to the needs of local nonprofits.
- Right-size UMC's human capital—staff, BOD, volunteers—and provide them with the resources to further UMC's mission and fully utilize their specific skill sets.